



**everyone's talking about the
Press-Herald Subscription Contest**

**WIN \$35⁰⁰ AND EVEN
HUNDREDS
OF DOLLARS
MORE!**

... JUST BY BEING A PRESS-HERALD SUBSCRIBER!

HERE'S HOW IT WORKS

Random selection of someone living within the circulation zone of the PRESS-HERALD will be made on the first Tuesday of each month. The winner will be contacted by the PRESS-HERALD and automatically qualifies for a \$10 cash award. IF THE WINNER CAN SHOW A SUBSCRIPTION RECEIPT for the CURRENT COLLECTION PERIOD, A BONUS OF \$25 WILL BE PAID . . . (a total of \$35 for the winning subscriber)

In the event the monthly winner is not a paid subscriber, the Press-Herald will hold the \$25 bonus and add it to the bonus for the next month. It is possible, Circulation Manager Darrell Westcott explained, that the bonus jackpot could add up to hundreds of dollars more if succeeding monthly drawings miss a Press-Herald subscriber.

An extra \$10 bonus will be sent along to the Press-Herald carrier who has a bonus winner on his route. There are no coupons to clip, no blanks to fill . . . families residing in the area served by Press-Herald carriers already are entered. Watch for your Press-Herald each Wednesday and Sunday. To be sure you are eligible for the bonus awards, check with the circulation department at DA 5-1515 today.

*Cash awards varying from
\$10 to \$35 will be
given out EACH MONTH*

Subscribe Today

You Must Show Current Subscription Receipt to Be Eligible

CALL DA. 5-1515

**And Receive the Press-Herald and All Its Great
Features every Wednesday and Sunday for only
50c PER MONTH**

